

PRESIDENTIAL THEME (S.Y.: 2024-25)



From the desk of President (S.Y.: 2024-25)

## Mr Anoop Ballaney

I am deeply honoured to take on the role of President of ISHRAE, an organization that has been at the forefront of promoting excellence in the HVAC&R industry.

ISHRAE has a rich history of advancing the HVAC&R industry through innovation, education, and collaboration. As President, I pledge to uphold these values and work tirelessly to further our mission of promoting sustainability, energy efficiency, and comfort in the built environment.

## ISHRAE's Theme for the Society Year 2024-25 is MAARG.



## MARGDARSHAK • ADVANCEMENT • ADVOCACY • REFORMS • GROWTH

Margdarshak

Preparing ISHRAE for future - I felt the need to put together a group of professionals who come from diverse backgrounds. All these professionals have knowledge of ISHRAE good work. This team represents the best in their fields of operation.

Advancement To engage members from chapters with significant talent, the strategy is to include them as extended committee members. Ishrae at your doorstep, Organizing technical talks, and programs for end users at industry locations. Furthermore, there is a plan to enhance publications and promote them to a wider audience beyond ISHRAE members, with support from the marketing committee.

## Advocacy

Advocacy efforts across government departments, industry, and associated societies have significantly increased due to the dedicated efforts of experienced veterans, resulting in excellent connections. Zonal leaders will be tasked to further enhance these efforts by initiating connections with state-level government bodies. In addition to expanding connections, there are plans to implement projects and workshops aligned with Memorandums of Understanding (MoUs).



PRESIDENTIAL THEME (S.Y.: 2024-25)



Reforms	Initiatives are being implemented to rectify current operations through chapter revivals, expanding the job portal to include more employers, and revamping programs/workshops. Additionally, there is a focus on upskilling chapters in financial and compliance management.
Growth	We are planning to expand by adding international sub-chapters, a process that is already underway. Additionally, we aim to introduce new courses through the development of the <b>ICEP</b> (ISHRAE Certificate of Engineering Practice) program. This multi-dimensional approach will increase professionals' confidence.

I believe that our industry plays a crucial role in addressing the challenges of climate change and environmental sustainability. I am committed to promoting decarbonization through skilled HVAC engineering, and I look forward to working closely with all of you to advance this important agenda. With a focused approach towards green energy and decarbonisation, including raising stakeholders' awareness, we are launching a new annual conference, **ISHRAE Cool Conclave – ICC**. This conference is planned in Jaipur this year.

I am also excited about the opportunities that lie ahead for ISHRAE. We will continue to focus on providing high-quality education and training to our members, fostering innovation in our industry, and strengthening our partnerships with government, academia, and industry stakeholders.

I am confident that together, we can achieve great things for ISHRAE and the HVAC&R industry as a whole. I wish all the member to embrace my vision & contribute to deliver on the presidential theme of this year, and I look forward to leading ISHRAE into a new era of growth and success.

Thank you once again for this opportunity. Let us work together to make ISHRAE even stronger and more successful in the years to come.

Warm regards

Sallaney

**Anoop Ballaney** Society President, (S.Y.: 2024-25)

